



Lake Tahoe Real Estate Broker Website Reveals Exclusive Neighborhood Data

South Lake Tahoe real estate agents, Don and Theresa Souers, unveil exclusive monthly and weekly website updates and blog posts on the state of the Lake Tahoe real estate market.

South Lake Tahoe, CA ([PRWeb](#)) August 21, 2008 -- When it comes to investing, knowledge is key. Those that take the time to research and make educated decisions generally find themselves in positions of security within their investments. With the intention of aiding those that take the initiative to study the South Lake Tahoe real estate market, Don & Theresa Souers have added two new kinds of content to their Lake Tahoe real estate website.

First, they have created a section called, "Learn About the Neighborhoods" in which every individual neighborhood within the South Lake Tahoe area is identified, described for its unique characteristics, strengths and proximity to popular destinations. Within each neighborhood, a data chart is provided that shows the market activity for the previous twelve months. These [Lake Tahoe real estate](#) activity charts illustrate each neighborhood's number of homes sold, list price, sold price, number of days on the market, sale to list ratio, the size and the dollar per square foot as reported by the South Lake Tahoe Association of Realtors Multiple Listing Services.

This information is updated on a monthly basis and makes it easy to follow the real estate trends in South Lake Tahoe in regards to upward or downward movement within all of the above categories.

The second real estate report for those that choose to follow market trends is provided within their weekly updates to the [Souers South Lake Tahoe Real Estate Blog](#) under the category of "Lake Tahoe Real Estate Market Update." Each week, the number of new listings, pending and closed sales are listed and compared to that of the previous week. Also, reported are the low and high prices within each category as well as the median price. The average "days on the market" are reported for those pending and closed sales.

Theresa Souers, partner in Pinnacle Real Estate Group, Lake Tahoe says, "It seems as though a day cannot pass without the media touting the dismal state of our national housing market. What is not discussed is that the housing market, as are most markets, is cyclical in nature. In the [Lake Tahoe real estate](#) market, we have seen downward trends before, and we will see them again. But, how often have we heard the words, 'I could have, should have'?"

Souers continues, "It is not known how long the housing market will remain in today's current state. What is known is that it has been quite some time since we have seen such levels of affordability combined with low interest rates in the South Lake Tahoe area."

South Lake Tahoe real estate neighborhood information can be found here:
<http://www.homeintahoe.com/south-lake-tahoe/neighborhoods.html>



The Souers South Lake Tahoe Real Estate blog can be found here: <http://www.homeintahoe.com/blog/index.php>

About Don & Theresa Souers:

The Pinnacle Real Estate Group Lake Tahoe is a full-time, full-service agency staffed by Lake Tahoe's hardest working real estate team. They have continuously reached among the highest market share levels for closed sales throughout the South Lake Tahoe real estate market. The new enhancements to their website <http://www.homeintahoe.com/> reflects their continued commitment to finding better ways to serve real estate clients and prospects.

###



Contact Information

Theresa Souers

Pinnacle Real Estate Group

<http://www.homeintahoe.com/>

877.768.3775

Online Web 2.0 Version

You can read the online version of this press release [here](#).

PRWebPodcast Available

[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)